



SPONSORSHIP  
OPPORTUNITIES

SAAG Social returns to the Southern Alberta Art Gallery Maansiksikaitsitapiitsinikssin on **Thursday, Nov. 2, 2023!** This event celebrates the importance of connecting with community, and raises funds for the Gallery through an evening of refreshments, prizes and contemporary art.

This event is possible due to the generous support of leading local businesses. We hope you will join us to connect with our shared communities, while raising funds in support of the Gallery's programming. Please take a moment to review the sponsorship options and benefits below to see which tier best suits you. If you want to discuss these opportunities, please contact the Gallery by email at **development@saag.ca** or by phone at **403.327.8770**.

Thank you so much for your ongoing support and we look forward to seeing you at SAAG Social 2023!

## **SAAG SOCIAL 2023 SPONSORSHIP MENU\***

### **Presenting: \$5,000 (1 available)**

- Logo and name included in all marketing materials. Your contribution will be recognized, "SAAG Social 2023, presented by [your business]" on all social media and advertising
- Exclusive signage at the event greeting table
- Name and logo on social media, website and e-newsletter
- 10 tickets to SAAG Social (\$490 value)\*\*
- 1/2 day rental of the Gallery's Creativity Centre for up to 50 people, with coffee and tea service (\$205 value)

### **A-Lister: \$4,000 (1 available)**

- Name and logo on SAAG Social event tent cards and on two event sponsorship boards 36" (h) by 24"(w)
- Name and logo on social media, website and e-newsletter
- 8 tickets to SAAG Social (\$392 value)\*\*

### **Sociable: \$3,000 (2 available)**

- Name and logo on SAAG Social event tent cards and on two event sponsorship boards 36" (h) by 24"(w)
- Name and logo on social media, website and e-newsletter
- 6 tickets to SAAG Social (\$294 value)\*\*

### **Connector: \$2,000 (3 available)**

- Name on SAAG Social event tent cards and on two event sponsorship boards 36" (h) by 24"(w)
- Name and logo on social media, website and e-newsletter
- 4 tickets to SAAG Social (\$196 value)\*\*

### **Friend: \$1,000 (2 available)**

- Name on SAAG Social event tent cards and on two event sponsorship boards 36" (h) by 24"(w)
- Name and logo on social media, website and e-newsletter
- 2 tickets to SAAG Social (\$98 value)\*\*

\* Charitable tax receipting provided for all sponsorship tiers, minus advantage

\*\* Includes two complimentary drinks per ticket and refreshments.

## OTHER WAYS TO SUPPORT THE GALLERY

In addition to these cash sponsorship opportunities, we welcome the donation of prizes and experience packages for the SAAG Social silent auction or raffle. The Gallery also offers numerous sponsorship opportunities for programs and events, including exhibition opening receptions, artist talks, First Fridays, family and youth programming, and more. Contact [development@saag.ca](mailto:development@saag.ca) to discuss ways to highlight your businesses' brand and build your profile among our audiences while supporting the arts in southern Alberta.



The Southern Alberta Art Gallery Maansiksikaitsitapiitsinikssin honours and acknowledges the Siksikaitsitapi peoples that have resided and cared for these lands since time immemorial. We recognize that these lands are home to many Indigenous peoples, including the Métis Nation of Alberta Region 3.

We acknowledge the support of the City of Lethbridge, the Canada Council for the Arts, the Alberta Foundation for the Arts and the Rozsa Foundation.



**SAAG** SOUTHERN ALBERTA ART GALLERY  
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